



Duane Richardson

Executive Director

Phone: 765-366-5506

Email: [duane@imea.com](mailto:duane@imea.com) Web: [www.imea.com](http://www.imea.com)

May 01, 2021

Dear Associate Members:

The Indiana Municipal Electric Association would like to formally invite you to the 2021 Annual Meeting and Vendor Expo. Indiana Municipal Electric Association thanks you for your loyalty and dedication to our Member Utilities. We look forward to seeing you in Noblesville, Indiana October 12-15. We would like to direct you to: [www.imea.com](http://www.imea.com) for access to event registration, hotel reservations and general information. If you have any questions or need additional assistance please don't hesitate to contact me , or Janel Sparks at [janel@imea.com](mailto:janel@imea.com).

General information provided:

- 2021 IMEA Annual Meeting & Vendor Expo Agenda
- 2021 Annual IMEA Golf Scramble Brochure
- 2021 11th Annual IMEA & Midwest Utility Sales Fishing Tournament Brochure
- 2021 IMEA Annual Meeting Vendor Showcase Schedule
- 2021 IMEA Annual Meeting & Vendor Expo Sponsorship Levels

Duane Richardson

Executive Director

**2021**



## ***Annual Meeting & Vendor Expo***

***Noblesville Embassy Suites by Hilton Conference Center***

### **Tuesday, October 12**

**8:00 a.m. - 3:00 p.m.**

**7:00 a.m. - 10:00 p.m.**

**11:00 a.m.**

**6:00 p.m. - 7:00 p.m.**

**7:00 p.m. - 10:00 p.m.**

Bass Fishing Tournament, Morse Reservoir Noblesville, IN.

Expo check-in Sponsor Display Set Up Inside; Trailers / Trucks Outside (*Waters Pre-function*)

Annual Meeting Golf Scramble, Purgatory Golf Course, Noblesville, IN.

**Board of Directors Meeting** (*William Conner Room*)

Welcome Reception & Networking (*Waters B & C*)

### **Wednesday, October 13**

**7:00 a.m. - 12:00 p.m.**

**7:30 a.m. - 9:00 a.m.**

**9:00 a.m. - 3:00 p.m.**

**9:15 a.m. - 10:15 a.m.**

**10:15 a.m. - 10:45 a.m.**

**10:45 a.m. - 12:00 p.m.**

**11:00 a.m. - 11:30 a.m.**

**12:00 p.m. - 1:30 p.m.**

**1:30 p.m. - 2:00 p.m.**

**2:00 p.m. - 3:00 p.m.**

**3:00 p.m. - 3:30 p.m.**

**3:30 p.m. - 4:30 p.m.**

**6:30 p.m. - 8:30 p.m.**

**Registration** (*Waters Pre-function*)

**Welcome & Introductions** Seated Breakfast, Awards ( *Waters A*)

**Spouses Outing** (Meet in the Embassy Suites Hotel Lobby)

**Business Meeting**, Preconvene (*Waters A*)

Break / Expo *Waters B & C*

**Opening General Session - Keynote Speaker: Dave Davlin** (*Waters A*)

*The Game Winning 3: Making it Count*

**Associate Member Meeting**, Preconvene (*Waters B & C*)

**Lunch** (*Waters B & C*)

**Lightning Talks** (*Waters A*)

**General Session - Guest Speaker : Joe Robb** (*Waters A*)

*Regulators Safety and Basic Problems*

Break / Expo (*Waters B & C*)

**General Session - Guest Speaker : Mark Mann** (*Waters A*)

*The Importance of Being Earnest in Maintaining Data to ROW Activities*

**Reception / Networking** (*Waters B & C*)

***Continued on Page 2...***



Continued from Page 1

## Thursday, October 14

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:15 a.m.

10:15 a.m. to 11:30 a.m.

11:30 a.m. to 12:30 p.m.

12:30 p.m. to 1:30 p.m.

1:30 p.m. to 2:00 p.m.

2:00 p.m. to 3:00 p.m.

3:00 p.m. to 3:30 p.m.

3:30 p.m.

3:30 p.m. to 4:30 p.m.

6:30 p.m. to 8:30 p.m.

8:30 p.m. to 10:30 p.m.

## Friday, October 15

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:00 a.m.

10:00 a.m. to 11:00 a.m.

11:00 a.m.

**Complimentary Breakfast Buffet (The Local Kitchen - Embassy Suites Hotel)**

**Welcome & Introductions** (*Waters A*)

**General Session - Guest Speaker : Paul Brewster** (*Waters A*)

*Steel Utility Structures: the Basics of Corrosion, Mitigation and Repair*

Break / Expo (*Waters B & C*)

**General Session - Guest Speaker : Arno Kivi**(*Waters A*)

*Why Use Capacitors?*

**Lunch** (*Waters B & C*)

**General Session - Guest Speaker : Rick Laster** (*Waters A*)

*Power Quality in Metering and Why it Matters*

Break / Expo (*Waters B & C*)

**General Session - Guest Speaker : Larry Rudolf** (*Waters A*)

*Power Transformer Life Cycle Management - Using Asset Management Techniques*

Break / Expo (*Waters B & C*)

**Vendor Breakdown** (*Waters B & C*)

**General Session - Keynote Speaker : Erick Rheam** (*Waters A*)

*The Power of Leadership During and After a Crisis*

**Hospitality Networking Night** (*Waters D & E*)

**Entertainment** (*Waters D & E*)

**Complimentary Breakfast Buffet (The Local Kitchen—Embassy Suites Hotel)**

**Welcome & Introductions** (*Waters A*)

**General Session - Guest Speaker : Chris Heimgartner** (*Waters A*)

*The Future of the Electric Industry*

Break (*Waters A*)

**General Session - IMEA Executive Director : Duane Richardson**

*Safety Round Table* (*Waters A*)

**Closing Remarks / Cash Drawing**

***SAVE THE DATE!***

EMBASSY SUITES HOTEL & CONFERENCE CENTER

**OCTOBER 12– 15, 2021  
IMEA ANNUAL MEETING  
& VENDOR EXPO**

WE LOOK FORWARD TO YOUR PARTICIPATION! PART OF GREAT WORK IS IMPROVING YOUR SKILL SET, CREATING BETTER EMPLOYEE COMMUNICATION, OR LEARNING ABOUT THE SUCCESSES OF OTHERS AND APPLYING THEM TO YOUR WORKPLACE.



Dave Davlin  
Keynote Speaker

**"THE GAME-WINNING 3" –  
MAKING IT COUNT ... IN  
BUSINESS AND IN LIFE**

***IMEA Annual  
Meeting  
Featured  
Seminars***



Erick Rheam  
Keynote Speaker

**THE POWER OF  
LEADERSHIP  
DURING AND  
AFTER A CRISIS**





# 2021 ANNUAL MEETING & **VENDOR EXPO**

## Showcase Schedule

Embassy Suites by Hilton and Conference Center

Noblesville, IN.

### **Tuesday, October 12**

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in

7:00 p.m. to 10:00 p.m. - Attendee Network Reception

### **Wednesday, October 13**

7:00 a.m. to 12:00 p.m. - Registration

7:30 a.m. to 9:00 a.m. - Seated Breakfast and Awards

10:15 a.m. to 10:45 a.m. - Expo Break

12:00 p.m. to 1:30 p.m. - Lunch and Expo

1:30 p.m. to 2:00 p.m. - Lightning Talks

3:00 p.m. to 3:30 p.m. - Expo Break

6:30 p.m. - 8:30 p.m. - Reception / Networking

### **Thursday, October 14**

7:30 a.m. to 8:30 a.m. - Complimentary Breakfast

8:30 a.m. to 8:45 a.m. - Welcome & Introductions

9:45 a.m. to 10:15 a.m. - Expo Break

11:30 a.m. to 12:30 a.m. - Lunch and Expo

1:30 p.m. to 2:00 p.m. - Expo Break

3:00 p.m. to 3:30 p.m. - Expo Break

3:30 p.m. - Vendor Breakdown

6:30 p.m. to 8:30 p.m. - Hospitality Networking

8:30 p.m. to 10:30 p.m. - Entertainment

# SPONSORSHIP OPPORTUNITIES

## Elite Sponsor

*IMEA Associate Member: \$1,000*

### Benefits

- Logo featured prominently on Event Page of [www.imea.com](http://www.imea.com)
- Logo featured prominently in the conference E-Bulletin marketing brochure. *Commit by May 30 to ensure inclusion*
- Logo on the cover of 2021 Annual Business Meeting & Vendor Expo Program. *Commit by August 31 to ensure inclusion*
- Three complimentary Annual Meeting registrations, which enable your representatives to attend all Annual Meeting sessions and social events
- One display table in the registration area throughout the duration of the conference
- Identifying sponsor logo on all name badges
- One Full Page promotional ad provided during the banquet breakfast and awards recognitions
- One golf hole sponsor at the IMEA Golf Scramble

### SHOWCASE SCHEDULE

#### Tuesday, October 12

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in  
7:00 p.m. to 10:00 p.m. - Attendee Network Reception

#### Wednesday, October 13

7:00 a.m. to 12:00 p.m - Registration  
7:30 a.m. to 9:00 a.m - Seated Breakfast and Awards  
10:15 a.m. to 10:45 a.m - Expo Break  
11:00 a.m. to 11:30 a.m. - Associate Member Meeting  
12:00 p.m. to 1:30 p.m. - Lunch and Expo  
1:30 p.m. to 2:00 p.m - Lightning Talks  
3:00 p.m. to 3:30 p.m - Expo Break  
6:30 p.m. - 8:30 p.m - Reception / Networking

#### Thursday, October 14

7:30 a.m. to 8:30 a.m - Complimentary Breakfast  
8:30 a.m. to 8:45 a.m - Welcome & Introductions  
9:45 a.m. to 10:15 a.m - Expo Break  
11:30 a.m. to 12:30 a.m - Lunch and Expo  
1:30 p.m. to 2:00 p.m - Expo Break  
3:00 p.m. to 3:30 p.m - Expo Break  
3:30 p.m - Vendor Breakdown  
6:30 p.m. to 8:30 p.m - Hospitality Networking  
8:30 p.m. to 10:30 p.m - Entertainment

## 2021 ANNUAL BUSINESS MEETING & VENDOR EXPO

# SPONSORSHIP OPPORTUNITIES

### Diamond Sponsor

*IMEA Associate Member: \$750*

### Benefits

- Logo on all Business & Financial Conference Pages during Member Business Meeting
- Logo featured in the Annual Business Meeting marketing brochure *Commit by May 30 to ensure inclusion*
- *Logo on the 2021 Annual Business Meeting & Vendor Expo Brochure*
- *Pre- and post-conference attendees lists in Excel (Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers*
- Logo on table tents at welcome reception
- One exhibit table near registration for a sponsor showcase
- Two complimentary conference registrations, which enable your representatives to attend all Annual Meeting sessions and social events
- Identifying sponsor logo on all name badges
- One exhibit table at the 2021 Annual Business Meeting & Vendor Expo

### SHOWCASE SCHEDULE

#### Tuesday, October 12

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in  
7:00 p.m. to 10:00 p.m. - Attendee Network Reception

#### Wednesday, October 13

7:00 a.m. to 12:00 p.m - Registration  
7:30 a.m. to 9:00 a.m - Seated Breakfast and Awards  
10:15 a.m. to 10:45 a.m - Expo Break  
11:00 a.m. to 11:30 a.m. - Associate Member Meeting  
12:00 p.m. to 1:30 p.m. - Lunch and Expo  
1:30 p.m. to 2:00 p.m - Lightning Talks  
3:00 p.m. to 3:30 p.m - Expo Break  
6:30 p.m. - 8:30 p.m - Reception / Networking

#### Thursday, October 14

7:30 a.m. to 8:30 a.m - Complimentary Breakfast  
8:30 a.m. to 8:45 a.m - Welcome & Introductions  
9:45 a.m. to 10:15 a.m - Expo Break  
11:30 a.m. to 12:30 a.m - Lunch and Expo  
1:30 p.m. to 2:00 p.m - Expo Break  
3:00 p.m. to 3:30 p.m - Expo Break  
3:30 p.m - Vendor Breakdown  
6:30 p.m. to 8:30 p.m - Hospitality Networking  
8:30 p.m. to 10:30 p.m - Entertainment

## 2021 ANNUAL BUSINESS MEETING & VENDOR EXPO

# SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor

*IMEA Associate Member: \$500*

### Benefits

- Logo in the Annual Business Meeting marketing E-Bulletin *commit by May 30 to ensure inclusion*
- Logo in the 2021 Annual Business Meeting & Vendor Expo Program Brochure Commit by July 31 to ensure inclusion
- Logo on table tents at all 2021 Annual Business Meeting Networking Receptions
- Pre- and Post- Annual Meeting attendee lists in Excel Name, title, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone
- One complimentary conference registration, which enables your representative to attend all Annual Meeting sessions and social events
- Identifying sponsor logo on your Annual Business Meeting name badges
- One exhibit table at the 2021 Annual Business Meeting & Vendor Expo

### SHOWCASE SCHEDULE

#### Tuesday, October 12

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in  
7:00 p.m. to 10:00 p.m. - Attendee Network Reception

#### Wednesday, October 13

7:00 a.m. to 12:00 p.m - Registration  
7:30 a.m. to 9:00 a.m - Seated Breakfast and Awards  
10:15 a.m. to 10:45 a.m - Expo Break  
11:00 a.m. to 11:30 a.m. - Associate Member Meeting  
12:00 p.m. to 1:30 p.m. - Lunch and Expo  
1:30 p.m. to 2:00 p.m - Lightning Talks  
3:00 p.m. to 3:30 p.m - Expo Break  
6:30 p.m. - 8:30 p.m - Reception / Networking

#### Thursday, October 14

7:30 a.m. to 8:30 a.m - Complimentary Breakfast  
8:30 a.m. to 8:45 a.m - Welcome & Introductions  
9:45 a.m. to 10:15 a.m - Expo Break  
11:30 a.m. to 12:30 a.m - Lunch and Expo  
1:30 p.m. to 2:00 p.m - Expo Break  
3:00 p.m. to 3:30 p.m - Expo Break  
3:30 p.m - Vendor Breakdown  
6:30 p.m. to 8:30 p.m - Hospitality Networking  
8:30 p.m. to 10:30 p.m - Entertainment



# ENTERTAINMENT

**JOIN US! THURSDAY, OCTOBER 14, 2021  
8:30 P.M. – 10:30 P.M.**

**ENJOYING  
MUSIC  
BY THE  
FIRE**

**WITH  
MUSICIAN  
PAUL  
ERDMAN**





**Date:** October 12, 2021  
**To:** IMEA Associate Members  
**From:** IMEA Golf Committee  
Duane Richardson, Tim Lowe, Jamie Shields  
**Subject:** IMEA Annual Meeting Golf Scramble

The 2021 IMEA Annual Meeting Golf Scramble will take place at the Purgatory Golf Course. Range balls will be available. Lunch will be served at 11:00 a.m. Shotgun starts at 12 p.m. . The cost to play is \$55 / per person.

Prizes for the outing are as follows:

- 1) A prize for 1st, 2nd, and 3rd place teams.
- 2) Two longest drive prizes.
- 3) Two closest to the pin prizes.
- 4) Door prizes.
- 5) Fortitude Award (highest score of the day). Traveling trophy sponsored by Spectrum Engineering.

At this time we are seeking donations for prizes and hole sponsorships. If you are able to donate to this event through a gifted item and/or hole sponsorship, please complete the information below. Sponsors will be recognized through signage at the hole. A portion of the proceeds will be directed to the IMEA Educational Scholarship Fund.

We invite you to come and play. Thank you for your consideration and past support of IMEA.

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Item to donate for a prize giveaway: \_\_\_\_\_

Number of holes we wish to sponsor (\_\_\_@\$100/hole): \$\_\_\_\_\_

\_\_\_Use existing artwork      \_\_\_Use new artwork

Note: In order to allow time to print the sponsor signage, please have your sponsorship returned by September 24, 2021. If you are a regular sponsor of this event, and we have your artwork on file, you do not need to provide it again. Email new artwork to: [janel@imea.com](mailto:janel@imea.com).

\_\_\_Invoice will be provided per sponsor / participation registration by going to: [www.imea.com](http://www.imea.com) / events



ANY QUESTIONS EMAIL  
RESIDENT FISHING EXPERT  
JEFF TERRELL @  
JEFF@MIDWESTUTILITY.COM

MEET AT 7:45AM TO  
GO OVER RULES



Morse Reservoir

20999 HAGUE ROAD  
NOBLESVILLE, IN 46062  
BOAT RAMP: WOLFIES RESTAURANT

WINNER

\$50  
GIFT CARD



11th ANNUAL  
FISHING  
TOURNAMENT

SPONSORED BY:



October 12, 2021

8:00 AM TO 3:00PM

Register at [IMEA.COM](http://IMEA.COM) (Events page). **MUST** receive registration for \$25 Bass Pro Gift Card.

\$20/Team Boat Entry Fee

\$5/Boat Big Bass Entry Fee