



Duane Richardson
Executive Director
Phone: 765-366-5506
E-Mail: duane@imea.com

May 1, 2023

Dear Associate Members:

The Indiana Municipal Electric Association would like to formally invite you to the 2023 Annual Meeting and Vendor Expo. Indiana Municipal Electric Association thanks you for your loyalty and dedication to our Organization. We look forward to seeing you in Bloomington, Indiana October 3 - 5.

We would like to direct you to: www.imea.com to access event registration, hotel information and general information. If you have any questions or need additional assistance, please don't hesitate to contact me or Janel Sparks at janel@imea.com.

We included the following information for your review:

- IMEA Annual Meeting & Vendor Expo Agenda
- Annual Meeting & Vendor Expo Sponsorship Levels
- IMEA Annual Meeting Vendor Showcase Schedule
- Annual IMEA Golf Scramble Brochure
- 12th Annual IMEA & Midwest Utility Sales Fishing Tournament Brochure
- Annual Meeting Entertainment

One of the organization's primary functions is to facilitate the exchange of ideas, information and best practices among member systems. IMEA provides members with cost-conscious, service-oriented programs and representation to ensure that membership remains an invaluable investment for everyone involved.

We look forward to seeing you in Bloomington!

Sincerely,

Duane Richardson
Executive Director



Tuesday, October 3

- 7:00 a.m. - 2:00 p.m.
- 7:00 a.m. - 10:00 p.m.
- 10:00 a.m.
- 6:00 p.m. - 7:00 p.m.
- 7:00 p.m. - 10:00 p.m.

- Bass Fishing Tournament, Lake Lemon Unionville, IN.
- Expo check-in Sponsor Display Set Up Inside; Trailers / Trucks Outside (*Fremont—Prefunction*)
- Annual Meeting Golf Scramble, The Golf Club at Eagle Point, Bloomington, In.
- Board of Directors Meeting** (Ralph Rogers Boardroom)
- Welcome Reception & Networking (*The Great Room*)

Wednesday, October 4

- 7:00 a.m. - 12:00 p.m.
- 7:30 a.m. - 8:30 a.m.
- 8:30 a.m. - 10:15 a.m.
- 9:00 a.m. - 3:00 p.m.
- 9:15 a.m. - 10:15 a.m.
- 10:15 a.m. - 10:45 a.m.
- 10:45 a.m. - 12:00 p.m.

- 11:00 a.m. - 11:30 a.m.
- 12:00 p.m. - 1:30 p.m.
- 1:30 p.m. - 2:00 p.m.
- 2:00 p.m. - 3:00 p.m.

- 3:00 p.m. - 3:30 p.m.
- 3:00 p.m. - 3:30 p.m.
- 3:30 p.m. - 4:30 p.m.

- 6:30 p.m. - 8:30 p.m.
- 8:30 p.m. - 10:00 p.m.

- Registration** (*Duke Pre-function*)
- Breakfast Buffet** (*The Great Room / Vendor Room*)
- Welcome & Introductions** (*Duke East / West*)
- Spouses Outing** (*Meet in the Lobby of Courtyard by Marriott*)
- Business Meeting**, (*Duke East / West*)
- Break / Expo (*The Great Room / Vendor Room*)
- Erick Rheam - Keynote Speaker**
Rise Above Chaos and Discover Significance (Duke East / West)
- Associate Member Meeting**, (*The Great Room / Vendor Room*)
- Lunch** (*The Great Room / Vendor Room*)
- Lightning Talks** (*Duke East / West*)
- Duane Richardson & Associate Members , Round Table Discussion**
IMEA Mutual Aid & Safety (Duke East / West)
- Break / Expo (*The Great Room / Vendor Room*)
- Vendor Breakdown** (*The Great Room / Vendor Room*)
- Janel Dewolf & Traci Cheatham - Keynote Speakers**
Harness Your Influence / The Future of Work (Part 1) (Duke East / West)
- Dinner Banquet / Awards** (*The Great Room*)
- Entertainment**

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Thursday, October 5

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:00 a.m.

10:00 a.m. to 11:00 a.m.

11:00 a.m.

Breakfast Buffet (*Duke East / West*)

Welcome & Introductions (*Duke East / West*)

Session - (TBD) (*Duke East / West*)

Break (*Duke / Prefunction*)

Janelle Dewolf / Traci Cheatham

Harness Your Influence / The Future of Work (Part 2) (*Duke East / West*)

Closing Remarks



2023 ANNUAL MEETING & **VENDOR EXPO**

Showcase Schedule

Tuesday, October 3

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in
7:00 p.m. to 10:00 p.m. - Attendee Network Reception

Wednesday, October 4

7:00 a.m. to 12:00 p.m. - Registration
7:30 a.m. to 8:30 a.m. - Breakfast Buffet
8:30 a.m. to 9:15 a.m. - Welcome & Introductions
10:15 a.m. to 10:45 a.m. - Expo Break
12:00 p.m. to 1:30 p.m. - Lunch and Expo
1:30 p.m. to 2:00 p.m. - Lightning Talks
3:00 p.m. to 3:30 p.m. - Expo Break
3:30 p.m. - Vendor Breakdown
6:30 p.m. - 8:30 p.m. - Dinner Banquet / Awards
8:30 p.m. - 8:30 p.m. - Entertainment

Thursday, October 5

7:30 a.m. to 8:30 a.m. - Breakfast Buffet
8:30 a.m. to 8:45 a.m. - Welcome & Introductions
8:45 a.m. to 9:45 a.m. - Featured Speaker
9:45 a.m. to 10:00 a.m. - Expo Break
10:00 a.m. to 11:00 a.m. - Featured Speaker
11:00 a.m. Closing Remarks / Cash Drawing

Entertainment

Wednesday, October 4th

8:30 p.m. - 10:00 p.m.

Following IMEA Banquet & Awards.



S'MORES Bar

Cornhole



Firepit



Tournament

2023 ANNUAL BUSINESS MEETING & VENDOR EXPO

SPONSORSHIP OPPORTUNITIES

Elite Sponsor

IMEA Associate Member: \$1,000

Benefits

- Logo featured prominently on Event Page of www.imea.com
- Logo featured prominently in the conference E-Bulletin marketing brochure. *Commit by May 28 to ensure inclusion*
- Logo on the cover of 2023 Annual Business Meeting & Vendor Expo Program. *Commit by August 28 to ensure inclusion*
- Three complimentary Annual Meeting registrations, which enable your representatives to attend all Annual Meeting sessions and social events
- One display table in the registration area throughout the duration of the conference
- Identifying sponsor logo on all name badges
- One Full Page promotional ad provided during the dinner banquet and awards recognitions
- One golf hole sponsor at the IMEA Golf Scramble

Showcase Schedule

Tuesday, October 3

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in

7:00 p.m. to 10:00 p.m. - Attendee Network Reception

Wednesday, October 4

7:00 a.m. to 12:00 p.m. - Registration

7:30 a.m. to 8:30 a.m. - Breakfast Buffet

8:30 a.m. to 9:15 a.m. - Welcome & Introductions

10:15 a.m. to 10:45 a.m. - Expo Break

12:00 p.m. to 1:30 p.m. - Lunch and Expo

1:30 p.m. to 2:00 p.m. - Lightning Talks

3:00 p.m. to 3:30 p.m. - Expo Break

3:30 p.m. - Vendor Breakdown

6:30 p.m. - 8:30 p.m. - Dinner Banquet / Awards

8:30 p.m. - 8:30 p.m. - Entertainment

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8:30 a.m. to 8:45 a.m. - Welcome & Introductions

8:45 a.m. to 9:45 a.m. - Featured Speaker

9:45 a.m. to 10:00 a.m. - Expo Break

10:00 a.m. to 11:00 a.m. - Featured Speaker

11:00 a.m. Closing Remarks / Cash Drawing

2023 ANNUAL BUSINESS MEETING & VENDOR EXPO

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor

IMEA Associate Member: \$750

Benefits

- Logo on all Business & Financial Conference Pages during Member Business Meeting
- Logo featured in the Annual Business Meeting marketing brochure *Commit by May 28 to ensure inclusion*
- Logo on the 2023 Annual Business Meeting & Vendor Expo Brochure
- Pre- and post-conference attendees lists in Excel (Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers)
- Logo on table tents at welcome reception
- One exhibit table near registration for a sponsor showcase
- Two complimentary conference registrations, which enable your representatives to attend all Annual Meeting sessions and social events
- Identifying sponsor logo on all name badges
- One exhibit table at the 2023 Annual Business Meeting & Vendor Expo

SHOWCASE SCHEDULE

Tuesday, October 3

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in

7:00 p.m. to 10:00 p.m. - Attendee Network Reception

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8:30 a.m. to 9:15 a.m. - Welcome & Introductions

10:15 a.m. to 10:45 a.m. - Expo Break

12:00 p.m. to 1:30 p.m. - Lunch and Expo

1:30 p.m. to 2:00 p.m. - Lightning Talks

3:00 p.m. to 3:30 p.m. - Expo Break

3:30 p.m. - Vendor Breakdown

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8:30 p.m. - 8:30 p.m. - Entertainment

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8:30 a.m. to 8:45 a.m. - Welcome & Introductions

8:45 a.m. to 9:45 a.m. - Featured Speaker

9:45 a.m. to 10:00 a.m. - Expo Break

10:00 a.m. to 11:00 a.m. - Featured Speaker

11:00 a.m. Closing Remarks / Cash Drawing

2023 ANNUAL BUSINESS MEETING & VENDOR EXPO

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

IMEA Associate Member: \$500

Benefits

- Logo in the Annual Business Meeting marketing E-Bulletin *commit by May 28 to ensure inclusion*
- Logo in the 2023 Annual Business Meeting & Vendor Expo Program Brochure *Commit by July 28 to ensure inclusion*
- Logo on table tents at all 2023 Annual Business Meeting Networking Receptions
- Pre- and Post- Annual Meeting attendee lists in Excel Name, title, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone
- One complimentary conference registration, which enables your representative to attend all Annual Meeting sessions and social events
- Identifying sponsor logo on your Annual Business Meeting name badges
- One exhibit table at the 2023 Annual Business Meeting & Vendor Expo

SHOWCASE SCHEDULE

Tuesday, October 3

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10:00 a.m. to 11:00 a.m. - Featured Speaker

11:00 a.m. Closing Remarks / Cash Drawing



IMEA Annual Meeting Golf Scramble

October 3, 2023

The 2023 IMEA Annual Meeting Golf Scramble will take place at The Golf Club at Eagle Point, 2250 East Point Rd., Suite B, Bloomington, IN. 47401. Shotgun starts at 11:00 a.m. and lunch will be provided. cost to play is \$55 / per person.

Prizes for the outing are as follows:

1st, 2nd, and 3rd place teams.

Two longest drive prizes.

Two closest to the pin prizes.

Door prizes.

Fortitude Award (highest score of the day). Traveling trophy sponsored by Spectrum Engineering.

Currently, we are looking for prize donations and hole sponsors. If you can donate to this event through a gifted item and/or hole sponsorship, please complete the information below. Sponsors will be recognized through signage at the hole. A portion of the proceeds will be directed to the IMEA Educational Scholarship Fund.

We invite you to come and play!

Thank you for your consideration and past support IMEA

Contact Person: _____ Phone: _____

Organization: _____

Item to donate for a prize giveaway: _____

Number of holes we wish to sponsor (_____@\$100/hole): \$_____

Use existing artwork Use new artwork

Note: In order to allow time to print the sponsor signage, please have your sponsorship returned by September 23, 2022. If you are a regular sponsor of this event and we have your artwork on file, you do not need to provide it again. Email new artwork to: janel@imea.com.

_____ Invoice will be provided per sponsor / participation registration by going to: www.imea.com/events

ANY QUESTIONS EMAIL
RESIDENT FISHING EXPERT
JEFF TERRELL @
JEFF@MIDWESTUTILITYSALES.COM

MEET AT 7:45AM TO
GO OVER RULES



LEMON LAKE
RIDDLE POINT PARK
UNIONVILLE, IN 47468



WINNER
\$50
GIFT CARD



13th ANNUAL
FISHING
TOURNAMENT

OCTOBER 3RD, 2023

7:00 AM TO 2:00PM

Register at IMEA.COM (Events page). **MUST** receive registration for **\$25 Bass Pro Gift Card.**

\$25/Team Boat Entry Fee

\$18/Launch Fee

SPONSORED BY:

