



Safety Message of the Day for IMEA Members



Safety Message: The Danger of Selective Attention

Our jobs are often filled with noise, movement, and constant activity. With so much going on, it's easy to overlook small details—and sometimes, those missed details can include serious hazards. When our attention is divided, we may not see the very things that could cause injury or even death.

Most of us understand that we occasionally miss things. But what many don't realize is just how much we're overlooking every day. Selective attention—the tendency to focus on only part of our environment while filtering out the rest—is natural, but it can also be dangerous on the job.

Today's Challenge:

As you go through your work tasks, take a step back. Ask yourself:

- What might I be missing right now?
- Are there any hazards I've walked past without noticing?
- What details deserve more of my attention?

Discussion Point:

How can we do a better job of staying aware of what's happening around us?

Let's talk about strategies we can use—like slowing down, using checklists, and taking regular safety pauses—to help reduce the risks caused by selective attention.

Remember: Staying safe isn't just about what we know—it's about what we notice. Let's stay alert, stay focused, and protect ourselves and each other.